Everyone can make a difference.

Bella, age 6
Our Mission
To improve the quality of your life through patient-centered care.
I hope you enjoy reading our Annual Report as we share with you some of the many ways your financial support of Enloe Medical Center has positively affected the lives of thousands of people this year.

2014 was a year of ‘shifting gears’ for the Foundation as we transitioned from the successful completion of the Take Flight Campaign (see page 5) and completed another phase of the Century Project with the opening of the much anticipated Emergency Department expansion.

And so, with a thankful nod to the conclusion of Take Flight and Century Project campaigns, we press on to meet the health needs of our community and eagerly look forward to launching a multi-year project to expand and enhance facilities for our regional cardiovascular care program that serves the needs of thousands of patients every year. We are honored to share grateful heart care testimonies and excited to unveil construction plans of new procedure rooms dedicated to interventional cardiology and electrophysiology, ancillary services, spacious pre and post procedure rooms and dedicated family lounge.

As a stand-alone, community owned and controlled health care organization, Enloe Medical Center relies on the support of the hundreds of generous individuals and businesses to support the improvement of facilities, advancement of health care technology and expansion of programs necessary to meet the needs of our region.

On the cover of this report is beautiful 6-year old Bella who lives nearby the hospital. Bella and her family visited the Foundation Office on the day of our annual Give Where You Live Giving Rally. Bella asked about why we were raising money and what kinds of things happen at the hospital. After sharing a snack and observing the fun, she went home with her family. A short time later, she returned with her piggy bank in tow. She told us that she ‘cares about the hospital and the people we take care of’. Then she emptied her piggy bank savings and donated $9.54 in coins.

We were so touched by her generosity that we had to share her story with you. It’s people like young Bella, and each and every one of you that remind us how important this work is. Your support makes a tremendous difference in the lives of our patients and their families and we are sincerely grateful for your forward-thinking generosity. Thank you, from the bottom of our hearts.

Jolene Francis, Director of Advancement & Communications
Enloe Foundation
A heart attack can strike virtually anyone at any time.

I had my first heart attack when I was 44. On a Monday morning in December, walking back to my car after delivering a large gingerbread house to my children’s school, I suddenly felt as if I’d been stabbed straight through my heart.

I remember thinking, “There is just no way I’m having a heart attack. I’m young. I’m fit. And besides, everyone in my family dies of cancer.” I got out of my car and hurried to the school office as someone quickly located the school nurse. Trying to put me at ease, she joked that usually she would just take my temperature and call my mom. We decided it would be best to call 9-1-1. An ambulance ride and a short 20 minutes later, I’m in the Cath Lab at Enloe Medical Center having a stent placed in my blocked artery.

I’ll take the blame for my first heart attack. I didn’t really watch what I ate. In truth, my family often joked of my love for mayonnaise and fried foods. I exercised, but it usually only consisted of playing soccer, baseball or football with my young kids. My cholesterol was a moderate 150 and my blood pressure was normal. An event like this simply never crossed my mind.

Once out of the hospital I resolved to make sure I never repeated the experience, so I attended Enloe’s Cardiac Rehabilitation Program for twelve weeks. I learned about all the things I
had never paid any attention to: saturated fats, cholesterol, sodium, stress, and aerobic exercise. My family changed eating habits and I became an avid runner. My cholesterol dropped to under 110 and my 5K race times were breaking 21 minutes. Life was good.

And then came the second heart attack. I was 49 years old and in training to qualify for the Boston Marathon. As part of my training, I was running in the Bidwell Classic Half Marathon setting the pace to finish the fastest half marathon of my life. The symptoms of this heart attack were much different than the first, and with less than a mile to the finish line I convinced myself that I was just dehydrated.

I completed the race out of pure stubbornness, collapsing as I crossed the finish line. An EMT crew was close by and within 15 minutes I was back inside Enloe’s Cath Lab. My longtime cardiologist, Dr. Peter Wolk, just happened to be on call that morning and skillfully implanted stent number two.

I blame the second heart attack on my parents. I was doing everything right, so it had to be the result of my genetics! I still run almost daily but have since made modifications and set new limits for distance and speed. This makes my wife happy and helps me, as I want to see my kids grow up.

In reflection, I realize that things would have been much different for me twenty years ago. I am thankful for the high level of medical technologies and procedures available today. The skilled physicians, nurses and staff of the Cardiovascular Care program at Enloe Medical Center were there when I needed them, and I know they will be there if I ever need them again.

“A heart attack can strike virtually anyone at any time.”
Three years ago when I was asked to consider serving on the Enloe Foundation Board I was honored, and agreed to serve. At that time I knew very little about Enloe Medical Center and the important part the Foundation plays in its continued success and viability.

Advancements in medicine and medical practices are continually becoming more and more high tech, which requires upgrading of equipment, buildings and infrastructure, and information systems.

Over the past few years the Foundation has been instrumental in generating funds to help insure that these needed improvements have taken place. The Century Project to expand the main Medical Center on the Esplanade, and the purchase of the new EC130 T2 EcoStar helicopter are the two campaigns that have been successfully completed during that time.

These accomplishments were only possible because of the hard work and dedication of the Foundation staff and Board of Directors and most importantly because of the generosity and support that the Foundation receives from individuals and businesses in Chico and the surrounding region.

The Foundation is currently embarking on a new Cardiovascular Care Center Campaign. We look forward to and are very thankful for the continued support that we are sure to receive from the generous people in our region for their Medical Center.

Thanks to all those who support Enloe Medical Center and the vital role it provides to the North State region.

Mark Kimmelshue, Chairman of the Board
Enloe Foundation
FlightCare Update

Your generous donations funded the purchase of a brand new Enloe FlightCare helicopter to serve as the primary air ambulance in our region! We are proud to serve our community in our 30th year of air ambulance service. Enloe’s new EcoStar has 800 hours of service and has flown 604 missions since taking to the air in February 2015.

EcoStar in the News

Enloe Medical Center’s EcoStar was featured in an international magazine story (RotorHub | June/July 2015 issue) in which California’s Enloe Medical Center is recognized as the world’s first aeromedical operator of the Airbus Helicopters H130. Read the article at www.rotohub.com

In September our FlightCare crew and new helicopter were featured in Airbus Helicopters Inc.’s promotional video. The Enloe FlightCare team speaks to the utilization of H130 and its capabilities in air medical service. View the ‘H130 for Air Medical’ video on Enloe’s YouTube Channel at www.youtube.com/user/EnloeMedicalCtr

As you know, we had planned to sell our older model A-Star helicopter, utilizing proceeds from the sale as part of the purchase price of the new EcoStar helicopter. In the meantime, our A-Star was retrofitted and updated and now occasionally serves as back-up air ambulance. This allows FlightCare to provide uninterrupted services when the EcoStar is undergoing routine maintenance or when we fly patients out of the area. In the past these occasions would require FlightCare to direct business to other programs. You may see the A-Star flying and notice its paint scheme matches the EcoStar. We will continue to rely on the A-Star when necessary as long as it remains a productive asset of Enloe Medical Center.

Take Flight in Action

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How do you know you are making a difference when you contribute to the Enloe Foundation? That’s a demanding, though appropriate question which any donor should be free to ask and for which we ought to have a credible answer. The Enloe Foundation is transparently a health care related entity, yet that does not wholly justify its existence. Fortunately, there is much more to be said, including the array of nine targets benefiting from funds in FY 2015. Enloe Foundation is gratified to be able to extend support to so many worthy efforts.

Let’s center on that word “worthy” and ask by whose definition are they so designated? Well, in large measure by the donors who are free to select a program with which they identify and further meets their sense of the undefinable aspect of need. We would note for your consideration our new capital campaign of a modernization of the Cardiac Care Center at Enloe Medical Center.

In addition, the Enloe Foundation also self-examines and attempts to operate efficiently. In fact, a specific metric is calculated every month called the efficiency ratio. This is the ratio of expenses to fundraising with a goal to minimize cost against funding to no more than 30%. We have been successful in achieving that operational level for each of the last four years. This allows us to say to current and prospective donors that we are most careful with their funds and will always attempt to be frugal in the operation of the Enloe Foundation itself.

Let’s end with the status of fundraising across the U.S. which projects overall giving to decrease by 3.2% in 2015, compared to a 9.3% increase from 2013 to 2014. This is true in every sector of giving except Nature/Environment which is anticipated to increase by 0.4%. Health-related giving in 2015 is expected to drop by 4.5% after increasing by 8.1% from 2013 to 2014. What does this mean for the Enloe Foundation? It indicates that economic times remain challenging for many individuals and institutions that want to give liberally to philanthropic causes. This is all the more reason why we pursue the efficiency ratio. Thank you for your past and continuing support for health care in the region, as we literally couldn’t do as much without you.

Myron Machula, Chief Financial Officer
Enloe Medical Center
Your Dollars at Work

Enloe Foundation Fiscal Year 2015

The charts below depict a summary of 2015 funds raised, funds granted, and funds accumulated for future needs. In essence, we provide for your review, a snapshot of what you gave, how your gifts were spent and what we’ve tucked away for future needs.

### Funds Raised in FY 2015

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Amount</th>
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<tr>
<td>Cardiac Care Center Campaign</td>
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<tr>
<td>Unrestricted as to Use</td>
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<tr>
<td>Cancer Programs</td>
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<tr>
<td>Other Programs</td>
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<tr>
<td>Flightcare Campaign</td>
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<tr>
<td>Century Project &amp; ED Expansion</td>
<td>$44,787</td>
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<tr>
<td>Project Save</td>
<td>$33,970</td>
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<tr>
<td>Hospice Fund</td>
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<tr>
<td>Scholarships</td>
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<td><strong>Total</strong></td>
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### Funds Granted in FY 2015

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<tr>
<td>Other Programs</td>
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<tr>
<td>Cancer Programs</td>
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<td>Scholarships</td>
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<td>Hospice</td>
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<td>Flightcare Campaign</td>
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<td><strong>Total</strong></td>
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### Accumulated Funds Available for Upcoming Needs

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<th>Use Type</th>
<th>Amount</th>
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<tr>
<td>Cancer Programs</td>
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<tr>
<td>Other Programs</td>
<td>$742,887</td>
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<tr>
<td>Cardiac Care Center Campaign</td>
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<tr>
<td>Flightcare Campaign</td>
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<td>Planetree</td>
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<tr>
<td>Scholarships</td>
<td>$48,353</td>
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<tr>
<td>Century Project &amp; ED Expansion</td>
<td>$44,787</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,004,595</strong></td>
</tr>
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</table>
It was the afternoon of November 10, 2010 when, waking from a short nap, I began to feel pressure in my chest. Thinking it was indigestion, I took an antacid and waited for relief. I recalled that I had completed a treadmill test about a week prior, so I dismissed the notion of a heart attack; but the pressure continued to build. My wife was away shopping, so I left a message on her cell phone that I wasn’t feeling well and was going to call 9-1-1.

I was transported to Oroville Hospital where my wife was waiting. An EKG determined I was indeed having a heart attack. The folks at Oroville Hospital made me comfortable and informed me that I was going to be transported to Enloe Medical Center for treatment. As if on cue, I looked up and saw three men in flight suits approaching. With speed and professionalism, the crew of Enloe FlightCare prepared me for the helicopter ride to Chico.

Upon landing at Enloe, I was met at the door by a man who introduced himself as Dr. Pete Magnusson, the cardiologist who would be taking charge of my care. He walked alongside me as we made our way to the Catheterization Lab. The care team was ready for my arrival and prepped me for an angiogram. Dr. Magnusson explained in detail what was going to happen and introduced the caregivers and their roles in the procedure.

Soon I felt a slight pin prick in my right groin, just as Dr. Magnusson had explained I would, but that was the only discomfort I felt as the
dye began to flow through my arteries. Dr. Magnusson held complete command of the situation, and his care team performed like a finely tuned watch. At the same time, I felt completely humanized and care for by the competent hands working hard to save me.

About half way through my procedure, I began to slip into a state of calm peacefulness, and I clearly remember someone saying to me, “Stay with us Glenn.” Immediately following, I received a strong electric shock that raised my body from the table.

Over the next two hours, my heart was shocked nine additional times as I tried to leave this world. I did not lose consciousness during the procedure. Later, Dr. Magnusson explained that my previous heart attack had completely blocked one of my arteries, making it impossible to reopen. The heart attack I had just experienced was a second artery that was beginning to block, but Dr. Magnusson had successfully inserted a stent to restore blood flow.

Although I was in “grave” condition, I rebounded the next day much to everyone’s surprise. An angiogram performed weeks later revealed that a collateral artery had grown around my first blocked artery and I had in essence “grown my own bypass,” according to Dr. Magnusson.

Dr. Magnusson’s ongoing care resulted in my receiving a pacemaker, which has greatly improved my life. Each time I have visited Enloe since that life-changing day five years ago, I recall the professionalism, teamwork and personal care under the leadership of Dr. Magnusson. Today I am 78, going strong and extremely thankful to live in a region that boasts the highly skilled and compassionate care provided at Enloe Medical Center.

“I clearly remember someone saying to me, “STAY WITH US GLENN.” Immediately following, I received a strong electric shock that raised my body from the table. Over the next two hours, my heart was shocked nine additional times as I tried to leave this world.”
Cardiovascular disease is the leading cause of death in the United States, claiming 610,000 lives annually. Its impact in the north state is significant as well, as evidenced by the nearly 10,000 patients treated each year at Enloe Medical Center with cardiovascular disease. These patients are our neighbors, our friends and our loved ones.

The existing physical space dedicated to cardiovascular care is insufficient to meet the growing health care needs of our region. Therefore, we have undertaken a multi-year project to expand and improve the facilities and equipment necessary to meet this need.

Creating a physical space that more closely aligns with the extremely high level of care provided by physicians and caregivers at Enloe will also ensure our ability to recruit contemporarily trained physicians for the future, providing a continuity of quality care for the next generation.
We envision the Cardiovascular Care Center as a place where innovation & technology meet care & healing.

Expanding and enhancing facilities for our regional cardiovascular care program.

The new Enloe Cardiovascular Care Center will create:

- Four expanded procedure rooms
- A dedicated pre-procedure/post-procedure area
- A comfortable, well-appointed family lounge
- Upgraded equipment
We are honored to have **Dr. Peter and Kathryn Magnusson** and **Mr. Tom and Anastacia Snyder Lando** as our **Cardiovascular Care Center Campaign Committee Co-Chairs.**

Dr. Magnusson is a highly respected local cardiologist. Mrs. Magnusson is a former cardiac care nurse.

Tom Lando, equally well-known locally is a retired Chico City Manager. Anastacia is Executive Director of Catalyst Domestic Violence Services.

The Campaign Committee is currently being formed and to-date includes:

- **Darrell Fuller**, Director of Cardiovascular Care Services at Enloe Medical Center
- **Joe Shelburne**, Manager, Cardiac Cath Lab and Cardiology at Enloe Medical Center
- **Cathy Nagy**, Nurse Manager, Cardiac Rehabilitation Services at Enloe Medical Center
- **Dr. Paul Moore**, CSU-Chico, Retired
- **Michael Marks**, Michael Marks Insurance Agency
- **William Rich**, Asset Management Group
- **Kevin Moretti**, High School Instructor

The committee goal is to raise $5 million in charitable gifts to assist with the completion of this $17 million project. Please watch for more news and regular updates on our progress in the months ahead.

**For more information about Enloe’s Cardiovascular Care Center Campaign, contact the Enloe Foundation at 530-332-4550 or foundation@enloe.org.**
We welcome your Comments.
Please use the enclosed envelope to provide feedback, ask a question or offer an additional gift.
Take charge of your health.

Visit Enloe’s Health eLibrary
• Search a condition
• Take a quiz
• Watch a video

Visit healthlibrary.enloe.org